

FEASIBILITY STUDY

HOLY SPIRIT PARISH

Findings Summary

I. Objectives of the Feasibility Study

- To assist the parish in gathering information regarding the thoughts and opinions of the parishioners on the Expansion of the CDC, a new Family Center, and renovation/modernization of Narthex and Parish Offices.
- To determine collective financial support from parishioners/families.
- To identify any potential issues, points of concern or conflicts within the community.

II. Feasibility Study Participation

Sixty-seven (67) families were personally interviewed and three hundred and forty-nine (349) families completed a survey. In total 417 parish families (28% of registered families) participated in the Feasibility Study. This is well above the Guidance in Giving national average of 15%.

III. Summary of Feasibility Study Findings

What is your opinion of building a new Parish Family Center which includes; renovation/modernization of our Narthex and meeting spaces, and renovations to the Parish Offices?

(Interview question #5 / Survey question #2)

<i>Rating</i>	<i>Interviews</i>	<i>Survey</i>	<i>Total</i>
Positive	84%	59%	63%
Negative	3%	15%	13%
Unsure	13%	26%	24%

What is your opinion of building an addition on our Childhood Development Center?

(Interview question #6 / Survey question #2)

<i>Rating</i>	<i>Interviews</i>	<i>Survey</i>	<i>Total</i>
Positive	90%	70%	74%
Negative	1%	4%	3%
Unsure	9%	26%	23%

What would you estimate your family contribution to be over a 3-year period?

- Altogether, of those that offered an estimated contribution amount (274 households) projected that they would pledge between \$1,986,430 - \$2,494,590.
- 51 households estimated their contribution from \$10,000 - \$400,000.

**FLIP TO
THE BACK** 

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If the campaign proceeds as proposed, will you support Fr. Mark and the parish leadership to the best of your ability to help ensure that the campaign is successful?

(Interview question #16 / Survey question #5)

<i>Response</i>	<i>Interviews</i>	<i>Survey</i>	<i>Total</i>
Yes	98%	77%	81%
No	1%	5%	4%
Unsure	1%	18%	15%

Is there anything in the local or parish community that you believe would hinder the success of the proposed project?

-Lack of support from registered families
-Inflation

-Possible West Catholic Campaign
-Cost of Projects

IV. Summary of Feasibility Study Recommendations

- There is a clear understanding that Holy Spirit Parish must meet the challenges it faces regarding the growth in the School and Church.
- In order to conduct a successful campaign, the parish must be in the best position to succeed. This will include providing the most up to date information about the projects: cost estimates, timelines, approval processes with the city/county and the Diocese of Grand Rapids, etc.
- Holy Spirit Parish should consider proceeding with a parish-wide capital campaign to raise upwards of \$5,000,000 to \$6,000,000.
- An empowered and dedicated Campaign Committee should be assembled. This committee, along with Father Mark and the pastoral staff, will be intricately involved in planning and promoting the campaign to every member of the parish.
- The Feasibility Study Final Report should be available to all parishioners. Parish leadership should carefully review the findings of the report as it provides significant insight on the feelings, opinions, and concerns that are present in the parish community, not only about a potential capital campaign, but also about the parish as a whole.

V. Conclusion

Guidance In Giving has found that there is support, excitement and financial potential for a capital campaign at Holy Spirit. To achieve the full potential in a capital campaign, it will take a concerted effort on the part of all; including a strong collaborative relationship between parish and school, dedicated and committed leadership, strong and consistent communication, a detailed case and a generous response from parishioners all within a spirit of enthusiasm, optimism and true Christian Stewardship.

Guidance In Giving would like to thank all those who participated in the Feasibility Study. We are grateful for your candor and insight and we look forward to assisting you in your upcoming capital campaign.



To read the full Feasibility Study Final Report, please visit the parish website: www.hsparish.org/study